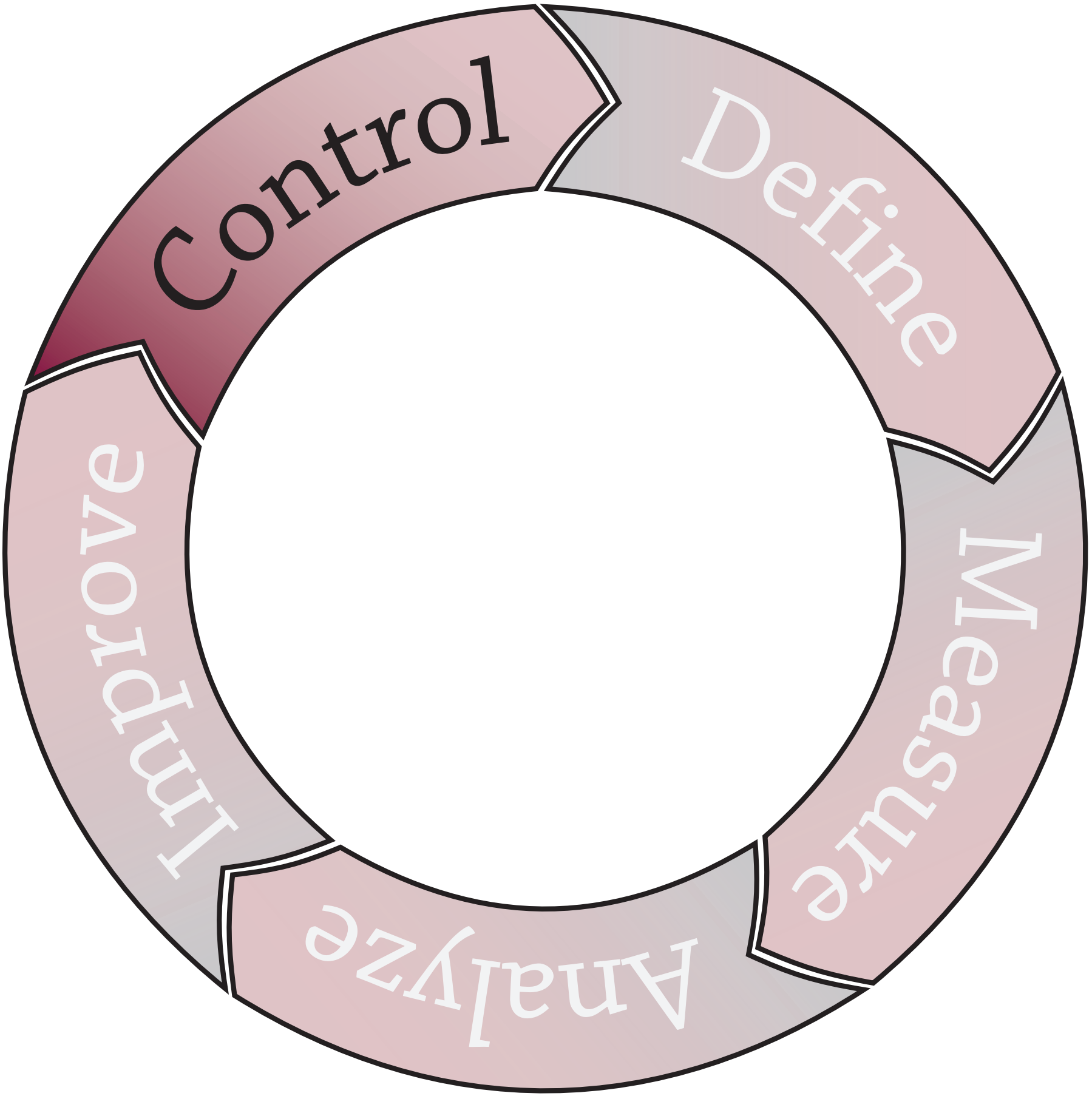
Control
Define
Measure
Analyze
Improve